

ENTREPRENEURSHIP CELL 2022-2023

The Entrepreneurship Cell is meant to develop entrepreneurial abilities among students. It refers to inculcating creative thinking and nurturing entrepreneurial development, and the polishing of entrepreneurial skills into a person needed to establish and successfully run his / her enterprise. The cell hopes to achieve by providing a platform with the tools and services, training and education, and a positive social network to share ideas, explore opportunities, and provide the support they need along their journey to be a successful entrepreneurial.

MOTTO

“Where Vision Meets Action

VISION

To emerge as a Center of Excellence in the field of Entrepreneurship Promotion and to act as a catalyst in transforming employable entrepreneurial communities by translating latent ideas into viable enterprises.

MISSION

To be an acknowledged unit by prospective entrepreneurs and competent authorities, and committed to entrepreneurship education, training and research through competitive, self-motivated and self-driven practices.

OBJECTIVES

- To create awareness of Entrepreneurship among students
- To inculcate the entrepreneurial spirit and culture among the Science, Engineering and Management graduates
- To develop entrepreneurship student groups and to motivate them to start up their business.
- To orient faculty members on the need and importance of entrepreneurial spirit among the students on the campus.

- To conduct interactive sessions with successful entrepreneurs and create a mentorship scheme for student entrepreneurs
- To invite speakers from financial and venture capital institutions to enlighten on existing schemes and assist existing schemes to promote new ventures.
- To conduct research on entrepreneurship development and publish in the journals and periodicals
- To conduct soft skill and hard skill development program
- To conduct a program to empower women entrepreneurs
- To assist aspiring entrepreneurs in establishing new business, through consultancy and business advisory services.
- To motivate students to develop innovative business ideas and transform them into successful startups.
- To create a strong foundation of academic learning in entrepreneurship and its practical applications.
- To instill leadership, creativity, and ethical business practices among students.
- To provide a platform for interaction with established entrepreneurs and experts.
- To encourage social and economic development by nurturing innovative minds.

MEANS

- Organizing workshops, seminars, and training programs focused on entrepreneurship and innovation.
- Conducting activities like business plan competitions, ideation challenges, and startup mentoring sessions.
- Arranging guest lectures by successful entrepreneurs and industry experts.

- Promoting entrepreneurship through podcasts, social media campaigns, and interactive sessions.
- Providing resources and mentorship to students for developing their business ideas.

LONG TERM GOALS (5 YEARS):

- Motivate students to develop their own startups
- Develop business incubators
- Create corpus fund to seed ventures

SHORT TERM GOALS (2 YEARS):

- To provide a platform for interaction with entrepreneurs
- Impart entrepreneurial education/skills amongst students through various trainings and exercise
- Arrange vibrant interaction with organizations promoting the cause of entrepreneurship.

MEMBERS OF THE STAFF WELFARE COMMITTEE

S.NO	NAME	DESIGNATION	POSITION IN THE COMMITTEE
1.	Dr. T.Rajendran	Principal	Convener
2.	Mrs. N. Vijila	Assistant Professor	Member
3.	Mrs. R. Krishnaveni	Assistant Professor	Member
4.	Mrs. V. Indhira	Assistant Professor	Member
5.	Mrs. M. Uma Maheswari	Assistant Professor	Member
6.	Mr. G. Lakshmana Perumal	Assistant Professor	Member

